



**Subject:** Corporate Governance – MBAXX13512

**Type of course:** Major (Core)

**Prerequisite:**

Foundational understanding of business management and organizational behavior.

**Rationale:**

Understanding corporate governance is crucial for ensuring effective management, accountability, and ethical conduct within organizations.

**Teaching and Examination Scheme:**

Teaching Scheme			Credits C	Examination Marks					Total Marks
CI	T	P		Theory Marks		Practical Marks		CA	
				ESE	MSE	V	P	ALA	
04	00	00	04	60	30	10	00	50	150

*Legends: CI-Class Room Instructions; T – Tutorial; P - Practical; C – Credit; ESE – End Semester Examination; MSE- Mid Semester Examination; V – Viva; CA - Continuous Assessment; ALA-Active Learning Activities.*

**Course Content:**

Sr. No	Course content	Hrs.	% Weightage
1	<p><b>Introduction to Corporate Governance</b></p> <ul style="list-style-type: none"> <li>• Meaning of Corporate Governance</li> <li>• Objectives of Corporate Governance</li> <li>• Importance of Corporate Governance</li> <li>• Principles of Corporate Governance</li> <li>• Models of Corporate Governance</li> <li>• Advantages &amp; Dis-Advantages of Corporate Governance</li> <li>• Corporate Governance in India</li> </ul>	10	25



	<ul style="list-style-type: none"> <li>Stakeholder Roles and Responsibilities</li> </ul>		
2	<p><b>Levels of Governance Structure</b></p> <ul style="list-style-type: none"> <li>Corporate Governance Roles and Responsibilities</li> <li>Corporate Management Committee</li> <li>Divisional Management Committee</li> <li>Local Governance: Definition and Importance, Structure, Roles and Responsibilities.</li> <li>Regional Governance: Definition and Importance, Structure, Roles and Responsibilities.</li> <li>National Governance: Definition and Importance, Structure, Roles and Responsibilities.</li> <li>International Governance: Definition and Importance, Structure, Roles and Responsibilities.</li> </ul>	20	25
3	<p><b>Corporate Governance Forums</b></p> <ul style="list-style-type: none"> <li>CII code on Corporate Governance</li> <li>Features of Corporate Governance</li> <li>Various Corporate Governance forums:                             <ul style="list-style-type: none"> <li>CACG</li> <li>G20/OECD Corporate Governance forums</li> <li>The Harvard Law School Forum on Corporate Governance</li> <li>Global Corporate Governance Forum</li> <li>ICGN and NFCG.</li> </ul> </li> </ul>	15	25
4	<p><b>Corporate Social Responsibility</b></p> <ul style="list-style-type: none"> <li>Introduction to Corporate Social Responsibility</li> <li>Meaning &amp; Definition of Corporate Social Responsibility</li> <li>Nature of Corporate Social Responsibility</li> <li>Levels – Phases and Approaches</li> <li>Principles of Corporate Social Responsibility</li> <li>Dimensions of Corporate Social Responsibility</li> <li>Corporate Social Reporting - Objectives of Corporate Social Reporting.</li> </ul>	15	25





**Continuous Assessment:**

Sr. No	Active Learning Activities	Marks
1	<b>Report Drafting:</b> Students will select one recent news article related to Corporate Governance controversy. Students have to analyze the article, identify the governance issues, discuss potential consequences and propose recommendations for improvement and upload the PDF file on GMIU Web Portal	10
2	<b>Poster Making:</b> Students will select one company of their choice and study the CSR activities conducted by that company and prepare a poster showing the activities of that company and upload the poster on GMIU Web Portal.	10
3	<b>Policy Analysis Exercise:</b> Students have to analyze recent policy statements or reports from the G20 or OECD on corporate governance. Students have to provide recommendations for the studied policy and upload the PDF file on GMIU Web Portal.	10
4	<b>Presentation Making:</b> Students have to identify 5 Advantages & 5 Disadvantages of Regional, National and International Governance. Students will upload the PPT on the GMIU Web-portal	10
5	<b>Case Study:</b> Faculty will provide a topic and Idea related to case study. Students will prepare the solutions on the given case / situation and upload it to GMIU web portal.	10
Total		50

**Suggested Specification table with Marks (Theory):60**

Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application (A)	Analyze (N)	Evaluate (E)	Create (C)
Weightage	20%	30%	30%	10%	10%	-

Note: This specification table shall be treated as a general guideline for students and teachers.

The actual distribution of marks in the question paper may vary slightly from above table.



**Course Outcome:**

After learning the course, the students should be able to:	
CO1	Understand key aspects, principles, and stakeholder roles in corporate governance.
CO2	Analyze the roles, structures, and responsibilities at various levels of governance, from corporate to international.
CO3	Comprehend features, codes, and key forums in corporate governance globally.
CO4	Demonstrate comprehension of the principles, dimensions, and goals of Corporate Social Responsibility reporting.

**Instructional Method:**

The course delivery method will depend upon the requirement of content and need of students. The teacher in addition to conventional teaching method by black board, may also use any of tools such as demonstration, role play, Quiz, brainstorming, MOOCs etc.

From the content 10% topics are suggested for flipped mode instruction.

Students will use supplementary resources such as online videos, NPTEL/SWAYAM videos, e-courses, Virtual Laboratory

The internal evaluation will be done on the basis of Active Learning Assignment

Practical/Viva examination will be conducted at the end of semester for evaluation of performance of students in laboratory.

**Reference Books:**

- [1] Monks, R. A. G., & Minow, N. (2011). "Corporate governance" (5th ed.). Wiley.
- [2] Tricker. B. (2015). "Corporate governance: Principles, policies, and practices" (3rd ed.). Oxford University Press.
- [3] Mallin, C. A. (2013). "Corporate governance" (4th ed.). Oxford University Press.
- [4] Clarke, T. (2007). "International corporate governance: A comparative approach". Routledge.
- [5] Solomon, J. (2010). "Corporate governance and accountability" (3rd ed.). Wiley.

